

TRAFFORD COUNCIL

Report to: Health & Well Being Board
Date: 21st July 2017
Report for: Information / Decision
Report of: The Interim Director of Public Health

Report Title

Update on Public Health priorities and outcomes

Purpose

To provide an update on progress against our Public Health priorities in Trafford

Recommendations

To discuss

Contact person for access to background papers and further information:

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TRAFFORD HEALTH AND WELLBEING BOARD

DELIVERING THE HEALTH AND WELLBEING BOARD PRIORITIES: A 5 YEAR ACTION PLAN

Public Health Delivery Group Report: Physical Activity

Responsible Public Health Lead: Eleanor Roaf

Programme Lead: Louise Wright

Date: 05 April 2017

	Progress to date	Planned in the next quarter
Gathering Evidence (NICE, PHE reviews etc)	<p>Evidence to be incorporated into the final version of the Physical Activity Vision including:</p> <ul style="list-style-type: none"> • Physical activity strategy, policy and commissioning • Local strategy, policy and commissioning for physical activity • Training for people involved in encouraging others to be physically active • Physical Activity in the workplace • Encouraging people to be physically active • Encouraging physical activity to prevent or treat specific conditions • Making changes in other areas to encourage physical activity • Local services: areas of work in relation to physical activity • Physical activity and schools • Transport and physical activity • Physical activity and the environment • Lifestyle advice on diet and physical activity • Walking and cycling • Mental wellbeing and older people 	<p>Ensuring evidence is incorporated into the final version of the Physical Activity Vision and ensuing Strategy and Implementation Plan.</p>
Greater Manchester Plans	<p>Greater Manchester Moving is the Blueprint for Physical Activity & Sport that will guide the allocation of investment in physical activity and sport at GM level over coming years. It outlines the aspiration for a collaborative approach to planning and investment in physical activity and sport in order to improve the health of the GM population and maximise the</p>	<p>Within Trafford, we have identified particular topics within these for our work over the next 4 years, as these are seen as being likely to have</p>

	Progress to date	Planned in the next quarter
	<p>contribution a healthy society makes to the economic growth and prosperity of GM. The purpose is to consider the added value that can be achieved. It aligns to the wider health and social care devolution and the framework aims to deliver at scale whilst offering a value for money approach.</p> <p>The Blueprint identified 10 key areas to work on collectively to increase physical activity.</p>	<p>the largest immediate impact and include:</p> <ul style="list-style-type: none"> • Increase the number of people walking and running • Increase the number of people cycling • Promote physical literacy in the early years, at school and at home
Examples of Best Practice	<p><i>Everybody Active, Every Day: Two years on</i> <i>An update on the national physical activity framework</i> outlines a number of good practice case studies:</p> <ul style="list-style-type: none"> • Everybody Active North East (EANE) • NHS Healthy New Towns sites • Now's the Time – to get active (Thamesmead) • Teaching every child to be active in Lancashire • Walsall A*STARS (Active Sustainable Travel and Road Safety) • Get Yourself Active • #AlltogetherfitterNHS • Greater Manchester Exercise Referral Standardisation Approach 	
Governance group status, next date, etc	<p>The Health & Wellbeing Board will own and oversee the delivery of the Physical Activity Vision outcomes through the Sport & Physical Activity Partnership which has the support of all the key partners required to drive this transformation.</p>	<p>A strategy and implementation plan will be developed which will form the basis of a delivery plan for the Sport & Physical Activity Partnership. Next SPAP meeting 13 April</p>

	Progress to date	Planned in the next quarter
		2017.
Auditing current situation in Trafford		
Performance	<p>See currently adopted aims which have associated performance indicators</p> <ul style="list-style-type: none"> To reduce the percentage of people in Trafford who are physically inactive To increase the number of people walking each week To increase the number of people running each week To increase the number of people cycling each week To increase the number of people volunteering in sport and physical activity To increase physical literacy across the early years, at school and at home <p>Other Public Health Outcome Framework indicators that could be positively affected by increased physical activity, include the following:</p> <ul style="list-style-type: none"> Hospitalisation caused by falls Reduction in preventable mortality Utilisation of open space Social isolation among adult social care users Social isolation among carers Numbers killed or seriously injured on roads Improved air quality 	<p>Indicators to be updated quarterly in line with the new Sport England Active Lives survey.</p> <p>The full impact on these indicators will only be seen if a cross-borough (and in some case, pan-Greater Manchester) approach is taken to underpinning issues such as urban planning and transport.</p> <p>Much of the data as currently collected is only available for Trafford as a whole. We need to develop locality and neighbourhood based data so we have a better understanding of inequalities within the borough and enable us to take the necessary steps to address these.</p> <p>To work with Public Health Analyst.</p>
Policies	Council Wellbeing Strategy	Work with Wellbeing Champions.
Commissioned	<ul style="list-style-type: none"> Healthy Hearts and Hips work with Age UK and others, 	Within the next quarter the

	Progress to date	Planned in the next quarter
services	<ul style="list-style-type: none"> • Health Improvement service, being piloted by Blue Sci, also includes promotion of physical activity. • Balance Project - Increase the level of physical activity in children aged 5-13 years old and their families is commission by the Council's Children, Families & Wellbeing directorate • Walking in Trafford project – delivered by City of Trees was co-commissioned by TfGM and the Sport & Physical Activity Partnership • Physical Literacy Project – commissioned by the Sports Partnership brings together partners including GreaterSport, Children's Centres, Nurseries, Childminders and Health Visitors in Partington and Stretford, the Youth Sport Trust, Schools, Manchester United Foundation and Trafford School Sports Partnership. • Parkrun in Longford Park, Stretford – commissioned by SPAP • Recreational run leaders trained 	Sports Partnership will identify it's priorities for 2017/18.
Lever	None	
Action Plan	The Physical Activity Vision provides the foundation for action planning around this priority.	<p>A strategy and implementation plan will be developed which will form the basis of a delivery plan for the Sport & Physical Activity Partnership.</p> <p>Each locality partnerships is also starting to develop its own action plan in relation to the priorities locally e.g. Make Sale Move is focussing on getting older people (65+) in Sale more physically active.</p>

Public Health Delivery Group Report - Alcohol

Responsible Public Health Consultant: Julie Hotchkiss

Programme Lead: Paul Burton

Date: 13/06/17

	Progress to date	Planned in next quarter	Key dates
Gathering evidence (NICE, PHE reviews etc)	No further evidence.	Gather any additional evidence, as it is published.	
Greater Manchester plans	GM has an alcohol strategy.	Work continues on CICA (Communities in charge of Alcohol) within 10 GM areas via PHE.	
Examples of best practice from elsewhere	No further examples to report this quarter.		
Governance group status, next date, etc	Successful first meeting of alcohol group.	Next meeting of alcohol steering group 18 th July.	18/07/17
Latest indicators and other performance	Performance of Trafford alcohol services continues to compare well with GM but less well when compared with nearest neighbours.	Report on preventable mortality from liver disease by PH analyst.	
Policies	No further progress.	Work on revised drug and alcohol policy with HR.	
Commissioned services	Drug and alcohol services to be tendered jointly with Salford and Bolton.	Tenders to be assessed with new service expected from January 2018.	Tender live now. New service Jan 18
Action Plan	Been separated out from the Recovery Plan and expanded	Ongoing work to progress this, including with dual diagnosis psychologist	

Public Health Delivery Group Report - Tobacco

Responsible Public Health Consultant:

Julie Hotchkiss

Programme Lead: Jess Ta'ati

Date: 13/06/17

	Progress to date	Planned in next quarter	Key dates
Gathering evidence (NICE, PHE reviews etc)	PH England evidence on use on e-cigarettes published in 2015, but only taken on board now.	Make widespread in Trafford facts about e-cigs and reduction of 95% of the harm of tobacco	
Greater Manchester plans	GM Tobacco Plan draft in final stages of approval	Implementation of GM Plan	Not known
Examples of best practice from elsewhere	Research seminar on e-cigs show-cased lots of good practice	Get Leicestershire Stop Smoking Service documentation on e-cigs	
Governance group status, next date, etc	Tobacco Steering Group performing well.	Next TSG meeting.	11/07/17
Latest indicators and other performance	16/17 Stop Smoking Report drafted. Approx 400 – 450 quits in total, over 200 from GPs (up from previous year). One You – only 4.	Check with Kate Hardman when next PHE updates due	
Policies	JT drafted new Council Tobacco / Smoking Policy	Circulate, get approval and launch	Aim for Sept launch?
Commissioned services	New Specification for integrated lifestyle service drafted. Contact with other GM boroughs about potential joint work.	One You contract finishes at the end of September 2017, Trafford's commissioning intentions beyond September are yet to be finalised. Educational event for Pharmacists	Oct 2017 12/06/17
Action Plan	Detailed, progress reported at TSGs and revised.		

Public Health Delivery Group Report template: To improve cancer prevention and screening

Responsible Public Health Consultant: Helen Gollins

Programme Lead: Helen Gollins/Alex Cotton

Date: 13/07/17

	Progress to Date	Planned in Next Quarter
Evidence Review (National)	Complete	The Cancer Local Implementation Group (LIG), established in 2016, has a set of objectives and an action plan which has been developed to reflect the National and Greater Manchester Vanguard work programme. The local action plan only includes actions where there are gaps relevant to local need not addressed by regional or national work. A key action within the plan is to ensure timely and robust data and evidence is available to the LIG to support intelligent commissioning, planning and evaluation.
Evidence Review (Greater Manchester)	Complete	
Evidence Review (Trafford)	Complete	
Examples of Best Practice	<ul style="list-style-type: none"> • Prevention and Public Health lead for LIG recently presented Trafford work programme to Greater Manchester Vanguard event after being identified as an area of best practice. • Primary Care Cancer Champions, (16/32 practices with PCCC) • Beating Bowel Cancer Practice Volunteers 	Audit of current Primary Care Cancer Champion Practices bowel screening activity and where achieved, Greater Manchester Bowel Health Promoting Practice Award to be presented to the practices, (it is anticipated that a minimum of 10 practices will achieve an award.)
Current Activity in Trafford		
Screening rates across practices are closely monitored, cervical screening rates have bucked the national trend increasing in recent		

years, and however this seems to have plateaued. Trafford's bowel screening rate is 53%; the expected uptake target is 55%.

The Prevention and Public Health, and Increasing Early Diagnosis elements of the LIG action plan detail a broad range of actions both universal and targeted to improve cancer prevention and cancer screening uptake. These include activity around smoking cessation, HPV vaccination, primary care skills and support, improving non-clinical capacity and community engagement.

Delivery of the action plan is supported by Cancer Research UK, Beating Bowel Cancer and the Greater Manchester Bowel Screening Programme amongst others.

The action plan and performance dashboard are available on request.

Public Health Delivery Group Report template

Responsible Public Health Consultant: Julie Hotchkiss

Programme Lead: Daniel Smithson/Jane Hynes

Date: 12/07/2017

	Progress to date	Planned in next quarter	Key dates
Gathering evidence (NICE, PHE reviews etc)	Nice Guidelines catalogued	Report on NICE, PHE and other relevant evidence and recommendations for MH in general, highlighting physical health elements	
Greater Manchester plans	GM Mental Health Strategy identified	Review and report of GMMHS	
Examples of best practice from elsewhere	Researched GM prevention and wellbeing services	Review and establish best practice.	
Governance group status, next date, etc	Mental Health Partnership Launch attended by commissioning. Eleanor Roaf presented on physical health.	Follow up date again Attend next meeting and keep physical health in conversation	

	<p>Unsure of next date or outcomes from group work. Ensured all commissioned providers are on the invite list</p>		
Latest indicators and other performance	<p>Overview on Trafford Mental Health Data prepared for commissioners Information on CQUINs received from CCG</p>	<p>Use data re: smoking rate when developing actions Review local KPIs for CQUINs Follow up on dual diagnosis info request</p>	
Policies	<p>Suicide Prevention Plan drafted</p>	<p>Find Status re: launch/implementation</p>	
Commissioned services	<p>Identified through quarterly monitoring meetings that there are issues with the engagement with weight management and substance misuse services</p> <p>Outlined local prevention and wellbeing services.</p> <p>Made arrangements for CMHT colleague to attend MH monitoring meetings</p>	<p>Work with commissioners of relevant services, as well as with providers, to identify barriers and increase positive engagement.</p>	
Action Plan	<p>As above</p>		